

Minnesota Chief Engineers Guild

Advertising Opportunities

Members of the Minnesota State Chief Engineer's Guild are the facilities, maintenance, planners, coordinators and key decision makers in state colleges, correctional facilities, health and human services and various other publicly-funded state agencies. There are several opportunities for you to promote your business to this group.

Directory Advertising

The MnCEG Directory is a communication tool and resource that our members can use throughout the year. The Directory is published each summer, and distributed at the fall conference.

The directory is printed in black, with pages that are 8 ½" x 5 ½". Display advertising in the directory provides your company with exposure for the full year. Choose from the variety of sizes listed below to showcase your company. Electronic submittals should be sent to info@mnceg.org in a jpg or pdf format. Placement of your ad will be made at our discretion. Ad deadline is August 1, 2011.

Size	Ad Dimensions (w x h)	Cost
Full Page	4 ½" x 6 ½"	\$125.00
Half Page	4 ½" x 3 ¼"	\$ 75.00

Cost: _____

Newsletter Advertising

The newsletter is published quarterly and is distributed electronically to all MnCEG members. The cost of running your quarter page ad is \$200 per year (four issues—October, January and April and July). Ad size is 3 ¼" wide by 4 ½". Artwork should be emailed to info@mnceg.org in jpg or pdf format. Ad space is limited, and reserved in order of paid reservations that are received. Placement of advertising is made by the editor.

Cost: _____

Web Link

The MnCEG web site has banner ad space available to our Associate Members. The banner ads rotate throughout all pages of the site. The ad size is 130 pixels wide x 200 pixels high, and the file format should be .gif or .jpg. Ads will run August through July, and the annual cost is \$100. Artwork must be received by August 1, 2011.

Cost: _____

Total Advertising Costs: _____

Questions? Contact us at 651-426-1272 or info@mnceg.org.

Make checks payable to the MINNESOTA CHIEF ENGINEERS GUILD and remit to:
PO Box 656, Circle Pines MN 55014